



The Indian Association of Physiotherapists

www.physiotherapyindia.org

CEC Theme 2012: Let Us Pledge to Serve

**Massive Physiotherapy Awareness Campaign
2012 (August and September, 2012)**



“Knowledge is Power; Service is our Duty”

Dear **Physiotherapy Colleagues,**



Right to health is a fundamental right of every human being and it implies the enjoyment of the highest attainable standard of health. Right to the highest attainable standard is **encapsulated in Article 12 of the International Covenant on Economic, Social and Cultural Rights**. We are planning to have many social responsible activities

and patient awareness programmes during **August and September, 2012 throughout India** so that the entire country will be **buzzing with the word “Physiotherapy”**. Each one of us can contribute in our own way towards this programme. As we have sufficient time, we request all members to collaborate with other social service organizations like the **Rotary, Lions, Jaycees, Round Table etc** so that the reach of our programmes will be adequate. Please let us know what you are planning so that this can be uploaded into the IAP website.

“We make a living by what we get, we make a life by what we give”

Sir Winston Churchill

An important part of the programme is our “ Pledge to Serve” to the society where every IAP member is **requested to conduct Free Physiotherapy Awareness Camps**. This will be a tremendous **public relation exercise for our specialty of Physiotherapy**. We humbly request the participation of every **IAP member in this programme**.

Many wealthy people donate lot of money for philanthropy. However we can contribute a more precious asset – **our time and expertise**. **A deformed child or a patient in pain befriended and nurtured by a caring Physiotherapist carries a gift whose value far exceeds what can be bestowed by a cheque**. By ‘giving’ in our place of profession, in our day to day work, in our field of expertise, to the people who need most, the contribution of IAP members will be extraordinary. This project will only occupy a few hours of our time but **together we can touch the life of thousands of people which will be an achievement**. Let us accept this challenge and **we will be richer and happier** than any other health care professional.



“In the end, it is not the receiver who is blessed, but it is the giver. Be thankful that you are in a position to exercise benevolence and mercy, thus become perfect”.

Swami Vivekananda

As soon as a **free Physiotherapy Camp or Awareness programme** is done, please send the details including photograph by mail :

umasankar_mohanty@yahoo.co.in, sanjiv1972@yahoo.com,
tapan_iap@hotmail.com.

Name of the Institution/ Clinic/ Individual:

Collaborating partner if any:



Special Recognition for Contributors by IAP

The enthusiastic and dedicated Physiotherapy professionals participating in the campaign will be acknowledged in the “**Let’s Pledge to Serve**” section of IAP website www.physiotherapyindia.org. We will also cover the event in our **December IAP Newsletter**. **Certificates** will be issued to the contributors from IAP and special recognition will be done at **51st Annual conference of IAP at Goa from 22nd- 24th February, 2013** (www.51iapcongoa.com).



Awaiting to see your **fierce professional zeal, enthusiasm and contribution.**

Yours Sincerely.

Dr. Umasankar Mohanty
President , IAP

Dr.Sanjiv Jha
General Secretary, IAP